



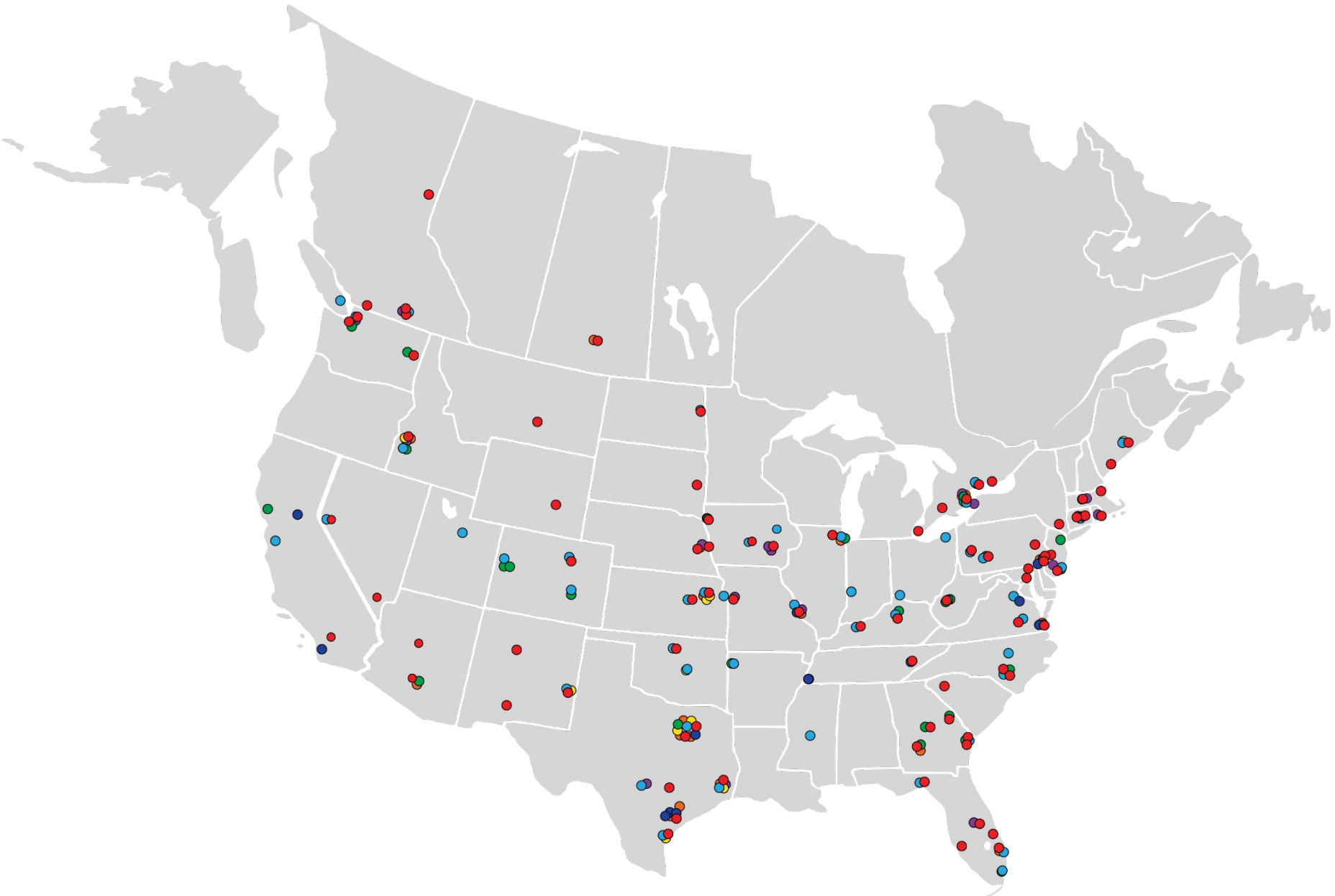
ATLANTIC CITY CONVENTION CENTER





OVG 360

OVG360 Client List



82	ARENAS
57	CONFERENCE & CONVENTION CENTERS
26	PERFORMING ARTS CENTERS & THEATERS
17	STADIUMS
11	FAIRGROUNDS & AGRICULTURAL CENTERS
23	RECREATIONAL FACILITIES
19	SPECIALIZED VENUES

Our Facilities



ATLANTIC CITY CONVENTION CENTER

- Average Attendance: 450,000
- Average Event Days: 215



JIM WHELAN BOARDWALK HALL

- Average Attendance: 375,000
- Average Event Days: 92



AC Convention Center

The Atlantic City Convention Center is located within a few hours' drive of nearly one third of the nation's population and 20 percent of the country's business addresses. The Atlantic City Convention Center provides 486,600 contiguous square feet of exhibit space, as well as 45 meeting rooms featuring an extra 109,100 square feet, ample pre-function space, and all the amenities you would expect, including free public WiFi, an onsite audiovisual provider, food service for everything from snack bars to banquets, media, and an onsite business center. The convention center is also connected with the AC Rail Terminal running from Philadelphia to Atlantic City. The Center has been awarded LEED GOLD Certification.

The Atlantic City Convention Center is owned and funded by the New Jersey Casino Reinvestment Development Authority (CRDA). OVG360 provides Venue Management, Partnerships, and Food Services and hospitality.

450,000
ANNUAL AVG.
ATTENDANCE

215
EVENT DAYS

1,200+
AVG. DAILY
TRAFFICE



Entrance Sub-Naming Rights

Name the Entrance! The “Your Company” main entrance at the Atlantic City Convention Center... There are two main entrances. We currently have one available. Branding opportunities include window decals above the doors, decals on the doors, and interior branding.

With over 395,000 attendees coming to the convention center per year, you will receive a tremendous amount brand visibility and exposure.

Sponsorship Opportunities

Include but not limited to:

- Naming rights of the main entrance
- Mentioned in all collateral referencing entrance
- Social Media Sponsored Posts
- Website Advertising



ENTRANCE SIGNAGE

Entrance banner signage at the Convention Center is a great way to provide yourself exposure in the area for all events inside and outside the convention center. Entryway entitlements and other creative solutions can highlight your brand around the convention center.



ATRIUM SIGNAGE

Atrium banner signage at the Convention provides prime exposure in the main area for all events inside the convention center. Atrium entitlements and other creative solutions can highlight your brand around the convention center.



Event Level Branding

Branding opportunities located on our event level include entrance “take-over” branding into the exhibit halls, as well window wall decals.

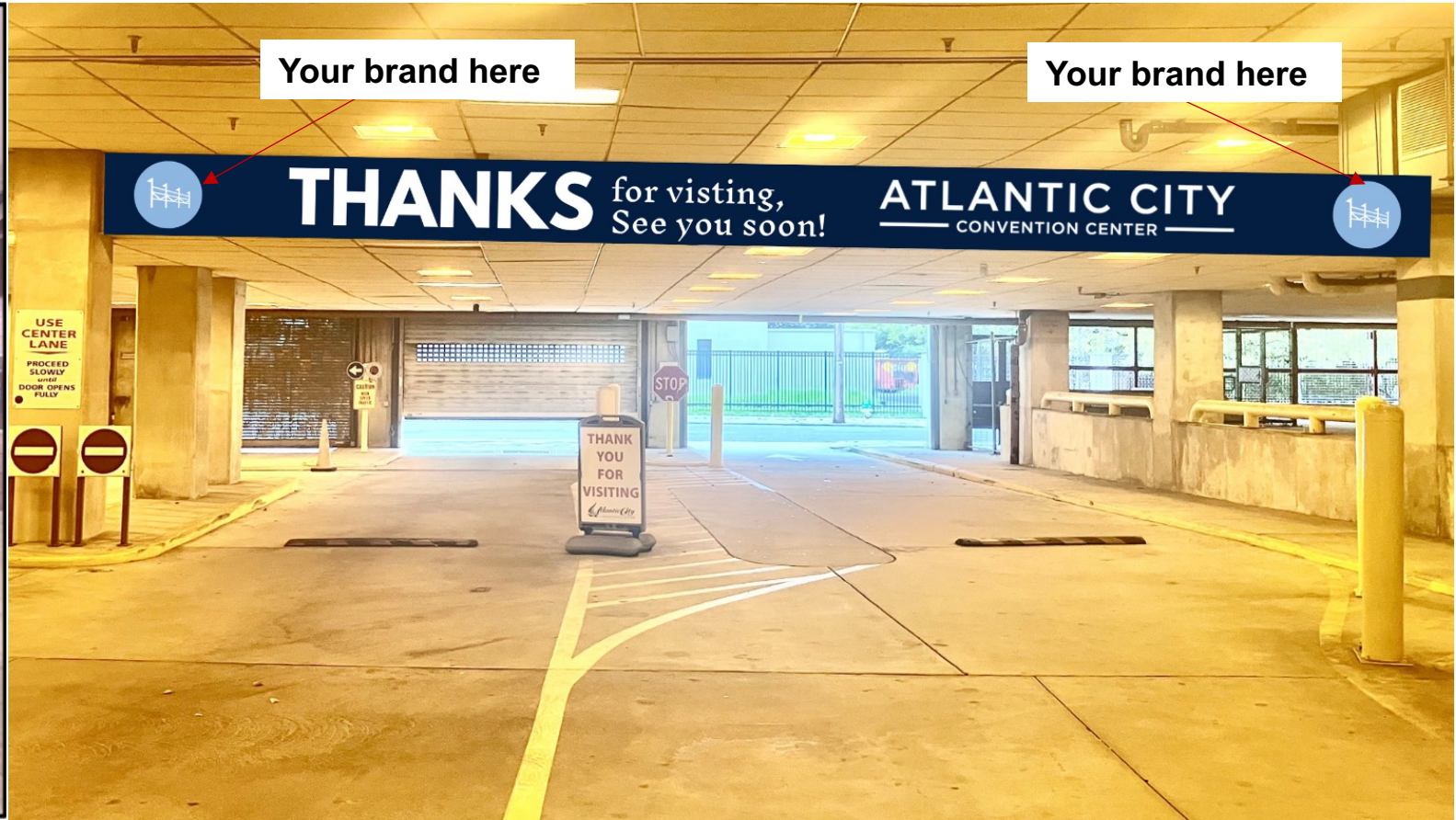


Convention Center Atrium Signage

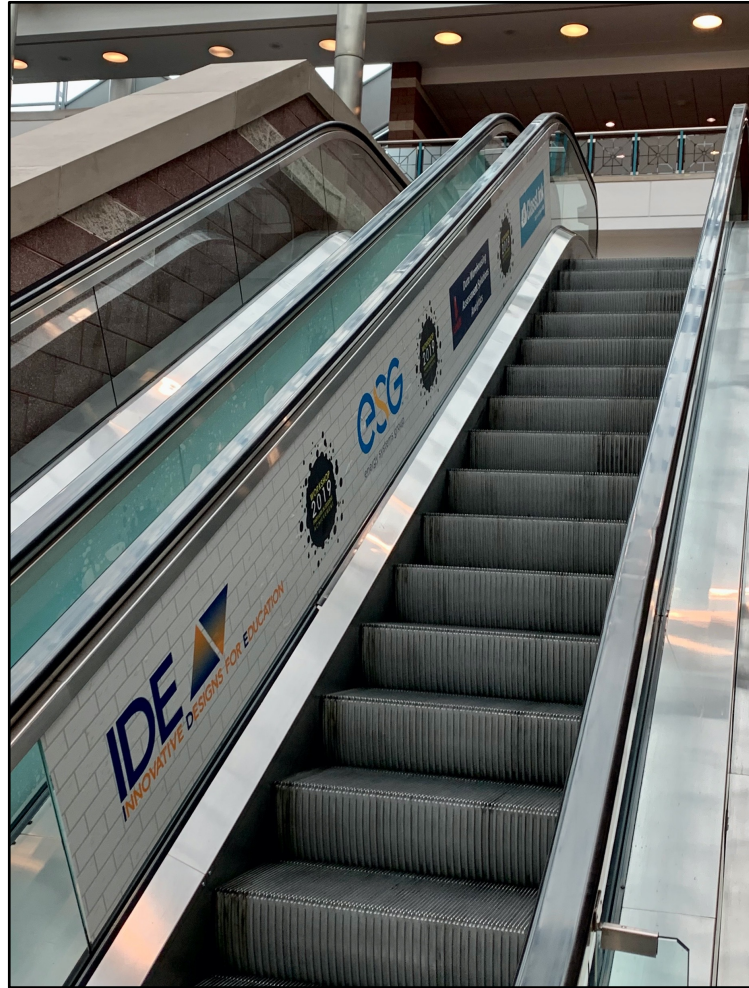


Atrium Column Wraps

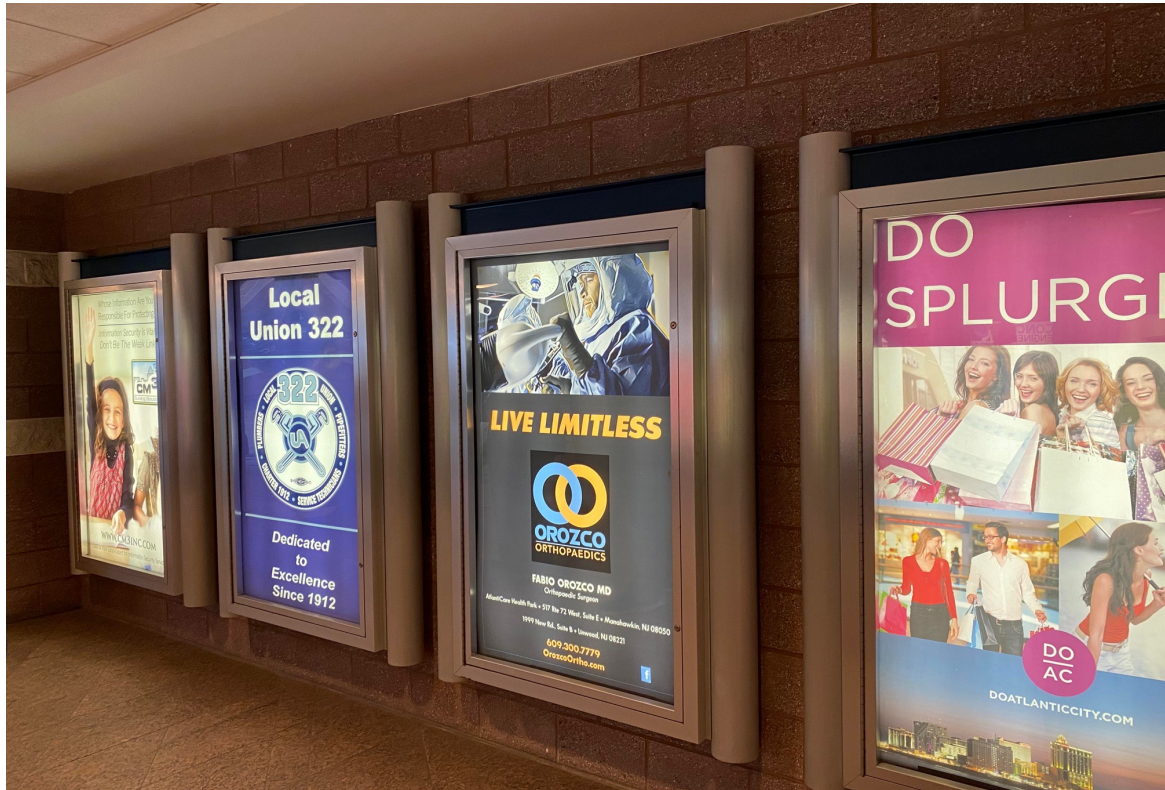




Garage Entrance and Exit Branding



Escalator Clings



Interior Signage

- Backlit Sign: Over 1,500 – 2,000 impressions a day
- Location: Building entrance from parking garage
- Size: 38x62



Mamava Pods exclusive branding



Elevator Decals

- Location: Atrium, Exhibit Hall level, Meeting Rooms



CONVENTION CENTER EXTERIOR MARQUEE

The Atlantic City Convention Center exterior marquee is the largest digital asset among the two venues. Located in a premium location that faces all inbound Atlantic City traffic, this board 168k impressions per week. Details and benefits include

- 1920x540
- Spot runs on rotation 24hrs a day
- Digital content allows for customizable messaging
- Unlimited message change outs
- **Format** - jpeg.

THANK YOU



For more information please contact:

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